

Old Friend® Footwear Company Fact Sheet

Year Founded:	1981
Company Description:	Old Friend® Footwear is a division of Australia Unlimited which specializes in comfortable, durable, and stylish footwear and is the maker of Old Friend® Sheepskin Slippers, Old Friend® Reflex Massage Sandals, and NothinZ™ lightweight foam polymer clogs.
Mission:	Old Friend was founded on the philosophy of bringing comfort and style to footwear. It began with a collection of sheepskin slippers and footwear and has expanded to bring comfort to feet with its lightweight clogs and its exclusive massage sandals.
Product Line:	<p>Old Friend Footwear produces a full line of sheepskin footwear, reflex massage sandals, and lightweight polymer clogs for men, women, children, including wide sizes in a popular palette of contemporary colors.</p> <p>Old Friend offers a patented 100% sheepskin removable insole with activated charcoal that keeps feet warm in winter; cool in summer, dry and odor-free.</p>
Old Friend® Reflex Massage Sandals	Reflex sandals have a foot bed that has hundreds of massage nodules, shaped and graded to the contour of the foot. As the shoe is worn, the foot bed conforms to the shape of the foot. According to the theory of reflexology, massaging the foot stimulates the internal organs while improving circulation, and reducing fatigue in the legs and lower back. Available in three styles: Trekker, Islander, and Beachcomber. Made with water resistant materials and fully washable.
Old Friend® Sheepskin Slippers and Boots	These sheepskin slippers and boots have a durable suede upper that resists moisture, skid resistant rubber outer sole and silky sheepskin interior. Available in hi-lo boots, loafer moccasins, slides, scuffs, bootees, and clogs for men, women, and children, in fashion colors and all popular sizes.
NothinZ™	A 6-ounce foam clog of closed cell polymer, NothinZ™ is constructed for superior fit and formulated for active people. The shoe is skid resistant, heat reactive to form to the foot during wear, provides cushioned support, and features vents to displace air, sand, and water. Available styles: Kidz, Breeze, and Closed-top, in men's, women's and children's sizes and palette of popular colors.
Product Distinction:	<ul style="list-style-type: none">- Old Friend footwear is designed to be comfortable, durable, and perform well.- All products under the Old Friend label are designed and manufactured by the company and produced under strict quality control to ensure that sizes are uniform and the fit excellent.- The sheepskin is hand selected and, today, is made from the

longer, silkier sheepskin from colder-climate Mongolian sheep. (The sheep skins used come from animals first taken for food by the Mongolians who then process and sell their pelts for a multitude of uses.)

- Sheepskin footwear soles are made with heavy duty and durable TPR (a natural latex compound) rather than the less expensive EVA soles that crack and fall apart more easily.

- Notable Recognition:** Old Friend Slippers Rated #1 Most Comfortable slipper in the U.S. by *Real Simple Magazine*
Named *Sheepskin Boots to the Stars* at the Robert Redford Sundance Film Festival 2003.
- Product Distribution:** Old Friend Footwear is sold through 3,500 independent retail outlet locations and is available in stores in virtually every state in the U.S., and markets globally. Additionally, the complete line of Old Friend footwear can be purchased online at www.slipperstore.com and the full line of sheepskin footwear and massage sandals at www.zappos.com; and through popular catalogues.
- Community:** The company donates a portion of its profits from sales of its popular polymer clog, NothinZ, to benefit Alex's Lemonade Stand, founded to raise money to fight pediatric cancer (www.alexslimonadestand.org). The company also regularly donates its products to organizations benefiting disadvantaged children and adults.
- Number of Employees:** 15 full-time employees at the company's Kent, Washington headquarters.
- Production Facilities:** The company produces its footwear at multiple manufacturing plants, according to strict specifications from the company and under the watchful eye of the company's quality control experts.
- Principals:** Jim Klavano, founder and president Australia Unlimited, Inc. and Old Friend® Footwear
Mike Darrow, general manager, Old Friend® Footwear
- Ownership:** Privately owned
- Headquarters** 7440 S. 228th St
Kent, Washington 98032
Phone: 425-272-8000
Fax: 425-272-0801
- Warehouse/Inventory:** Located at the Kent headquarters, the company warehouses 225,000 shoes at any given point in time; has 835 SKUs, and a full service distribution facility to ship shoes throughout the U.S. and world. Old Friend Footwear is an open-stock company.

URL: www.olderfriendslippers.com

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